AMENDMENTS TO THE SPECIFICATION

Please amend the specification at the paragraph spanning pages 13 and 14 as follows:

The format of email 430 described in connection with **FIGURE 14** is also conducive to an email music marketing arrangement as illustrated in **FIGURE 15**. **FIGURE 15** illustrates an Enterprise network 500, which might represent a music company, retail establishment, e-tailer or other Enterprise with interests in promoting a particular recording. The Enterprise includes a network ~~502~~ 500 of computers attached by some common local network and/or wide area network, wiring arrangement illustrated as 504. Attached to this network may be a plurality of client computers and servers shown as 506 and 508. In addition, the Enterprise utilizes an Enterprise email server 510 having an associated database 516. For Enterprise 500, all electronic mail passes through the Enterprise email server 510 and is then either routed back to internal computers for the target address or sent out over the Internet 520 or other suitable network to reach destination computers such as 522, 524 and 526. In accordance with this embodiment, if the Enterprise wishes to promote a particular artist, the Enterprise email server 510 can be utilized to attach a footer to each outgoing email message incorporating a music sample or URL to a particular music sample. In this manner, the Enterprise can capitalize upon hundreds or thousands of electronic email messages going out each day from the Enterprise to various recipients as a marketing tool to further promote a particular artist.

On page 8, please amend the paragraph starting at line 14 as follows:

Referring now to **FIGURE 6**, a process 240 starting at 244 describes the processes for extracting a sample segment from ~~file 150 of FIGURE 3 in~~ file 170 of **FIGURE 4**. At 248 the header 174 is scanned for a sample start flag for starting time or starting packet identifier. At 252 the music file or header is scanned for the sample stop flag (or time or packet ID.) At 256 the data between the sample start and sample stop

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indicators (flag, time or packet ID) to define the sample segment to be used for ultimate creation of music clippings. The process returns at 260. Of course, those skilled in the art will appreciate that the extraction of the data may begin as soon as the starting point is identified. The extraction can then proceed until the sample time has expired or until the stopping point T_{STOP} is encountered.

Please amend the paragraph spanning pages 8 and 9 as follows:

Referring now to **FIGURE 7**, a variation of process 200 of **FIGURE 5** is illustrated starting at 282. At 208, the starting point is identified as a fixed time from the beginning of the music selection. Control then passes to 288 where the music genre is identified. This can be accomplished by data supplied in a header such as header 174, by user selection or any other suitable mechanism. In the case of genre A, control passes to 290 where a stopping point is identified as the starting point plus a fixed time T1 into the music file. Control then passes to 292 where the data is extracted between the starting point and stopping point to provide the sample segment from the current music selection and the process returns at 294. However, if the music genre is determined to be B at 288, control passes to 298 where the stopping point is identified as the starting point plus a different time T2 into the music file. <u>The process then proceeds to block 292 where the data is extracted in the same manner as previously described</u> ~~Control then passes to 292 as previously~~. In accordance with this embodiment, multiple types of music can be sampled to generate a more suitable sample based upon the type of music being sampled. Thus, genre A may be considered popular music while genre B may be classical music with T1 equaling 30 seconds and T2 equaling 60 seconds. While the process 280 is illustrated as having only two selections A and B, those skilled in the art will appreciate that any number of such selections are possible and can be defined to most closely match an appropriate time period for the selection of the sample based upon the particular type of music, audio video or other program material.